

# JOCELYN FLORES

## GRAPHIC DESIGNER

### CONTACT

+1-210-627-0111

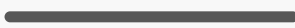
jocelynfloresdesigns@gmail.com

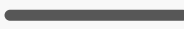
www.jocelyn-flores.com


### SKILLS

- Creative
- Branding
- Strategic planning
- Detail Oriented
- Problem Solver
- Time Management
- Logo design
- Creative
- Trilingual
- Research
- Software Proficiency
- Social Media
- Content Creation

### LANGUAGES


English 

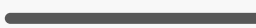
French 

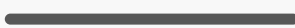
Spanish 


### SOFTWARE

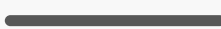
Illustrator 


Photoshop 

Indesign 

CANVA 

After Effects 

Adobe Xd 

Figma 

Google suite 

Microsoft office 

### AWARDS

- St. Philips Alumni Gallery 2020-21
- Cevallo Lofts Art Gallery 2019
- The Palms Fiesta Medal April 2019
- TIGER PAWS Publishing 2017

### PROFILE

Skilled graphic designer specializing in branding, design research, logo design, and social media. With experience as a graphic design intern at Latinitas and as a volunteer with the media team at the San Antonio Humane Society. Jocelyn holds a BFA in Communication Design from Texas State University

### WORK EXPERIENCE

#### Latinitas, Graphic Design Intern Fall 2022

- Assisted in designs, preparing images, graphics, logos, and layouts for media platforms such as social media, websites, blogs, newsletters, brochures, flyers,.
- Collaborating with other staff to meet needs and objectives.
- Researching and incorporating best practices and trends
- Revising and improving existing designs based on feedback and suggestions.

#### Amazing Lash Studio 2023-Current Social Media Content Creator

- Content creation of the stylists work and managing instagram posts and monitoring views, trying to market our target audience to the clients of the Alamo Heights area.
- Monitoring and responding to customer feedback, inquiries, and reviews.

#### Metro Wholesale Flooring 2023-Current Office Assistant Administrator

- Provide administrative support for the office, such as answering phone calls, scheduling meetings, and supporting visitors.
- Carried out filing, typing, copying, binding, scanning, etc.
- Complete scheduling, projects, and expediting work results.
- Responded to inquiries regarding services, policies, and procedures

### EDUCATION

#### Texas State University Fall 2019- Fall 2022

BFA Communication Design

#### St.Philips College Fall 2017- Summer 2019

Associates Digital Arts & Media

### VOLUNTEER

#### SAN ANTONIO HUMANE SOCIETY 2022- Current

- Assist media team with poster designs and banners for website and events.
- Dog walking, and bathing